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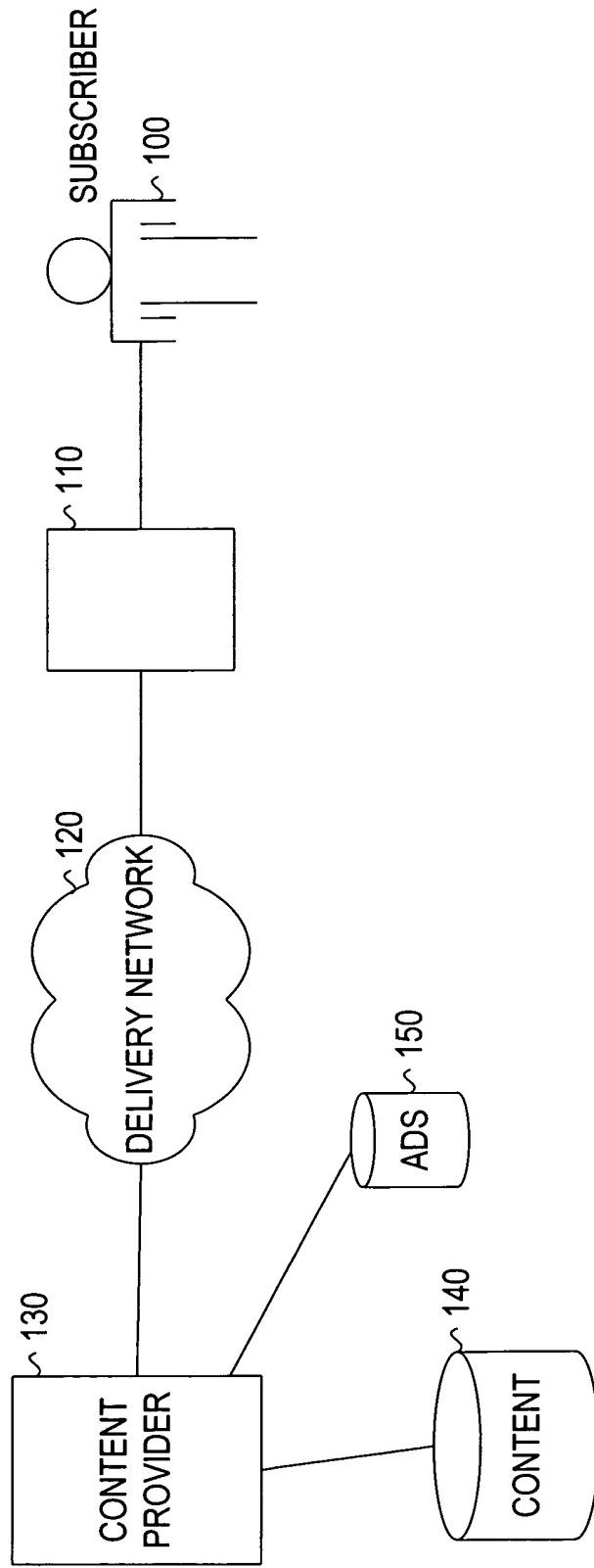
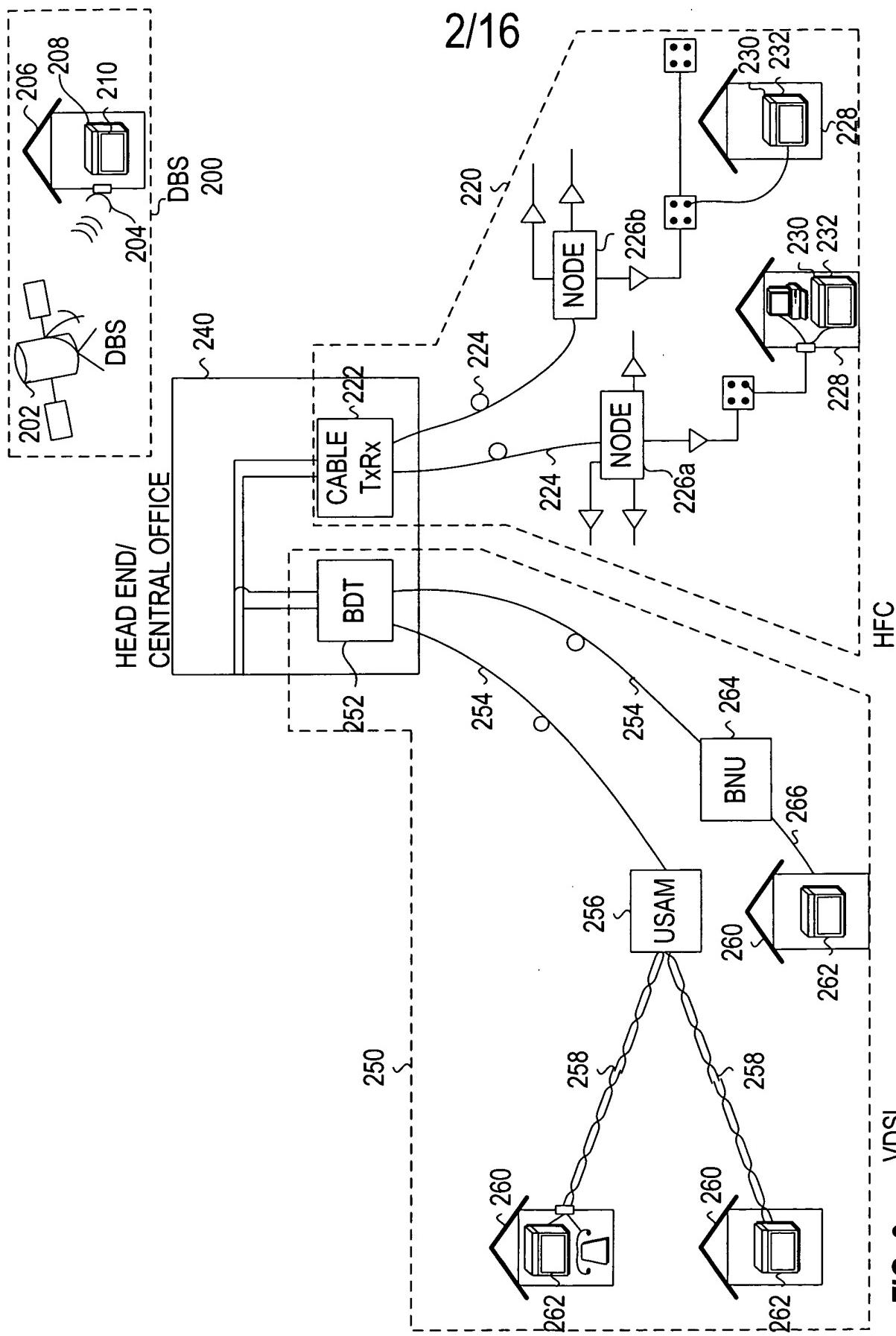


FIG. 1



**FIG. 2** VDSL

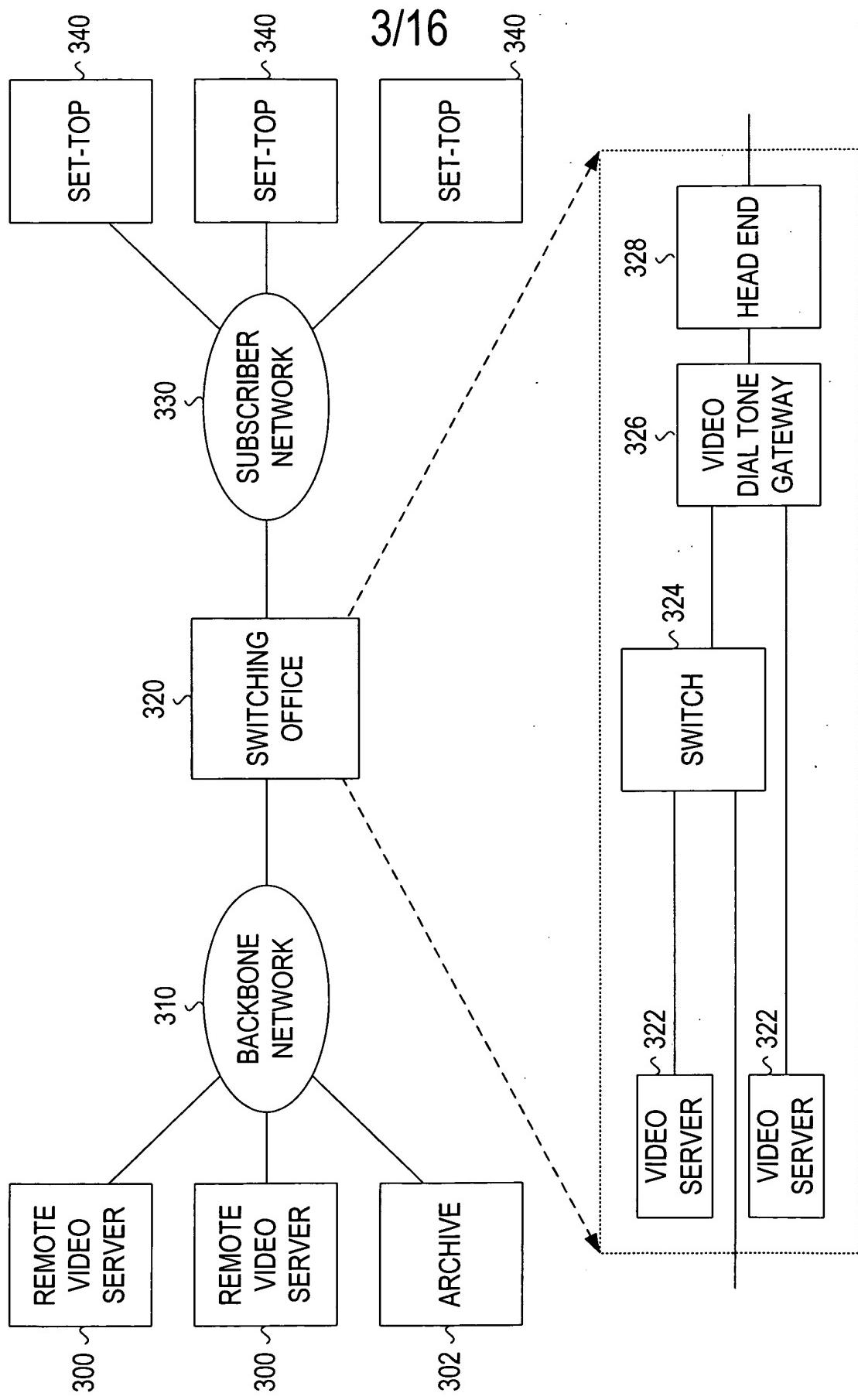


FIG. 3

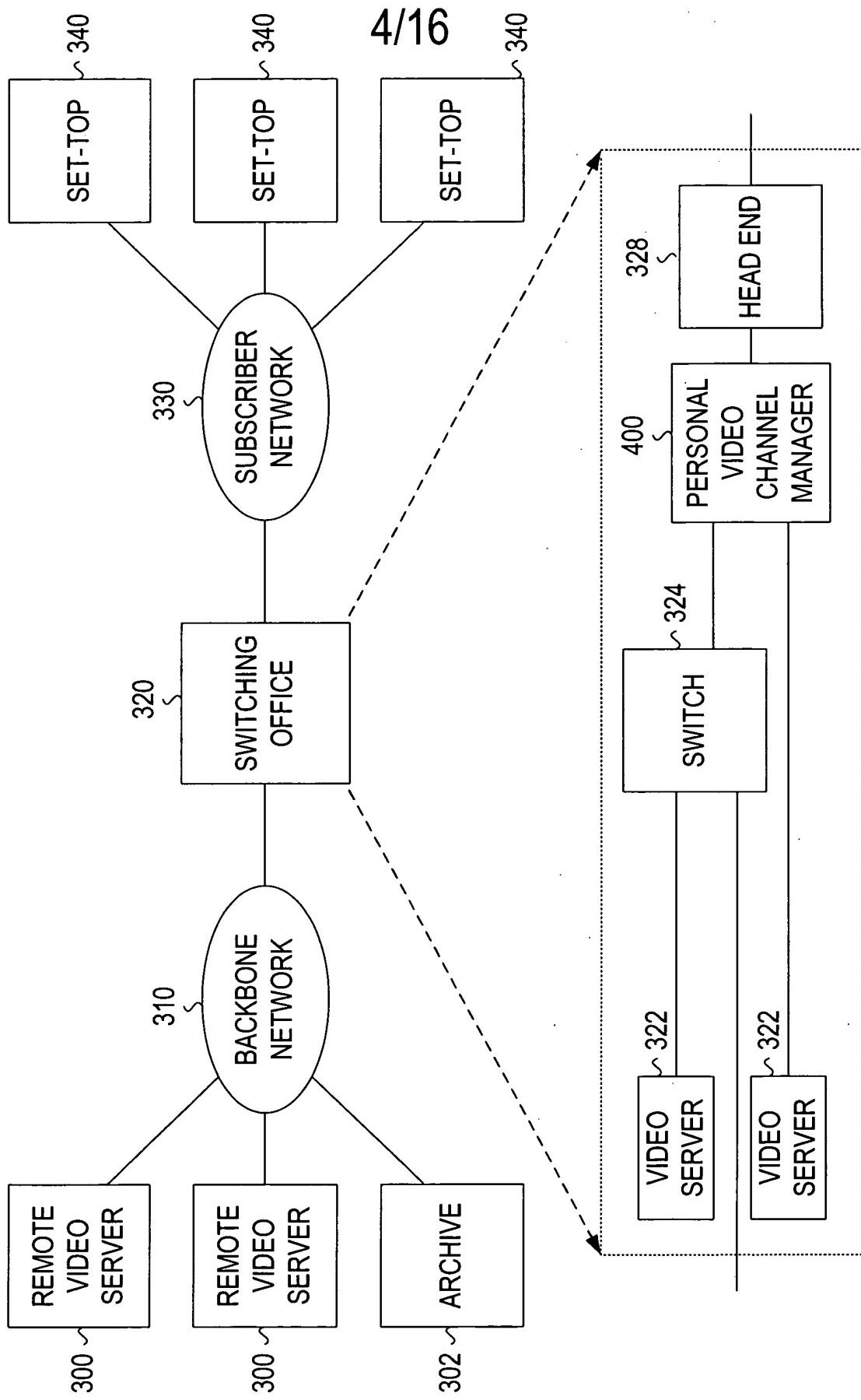


FIG. 4

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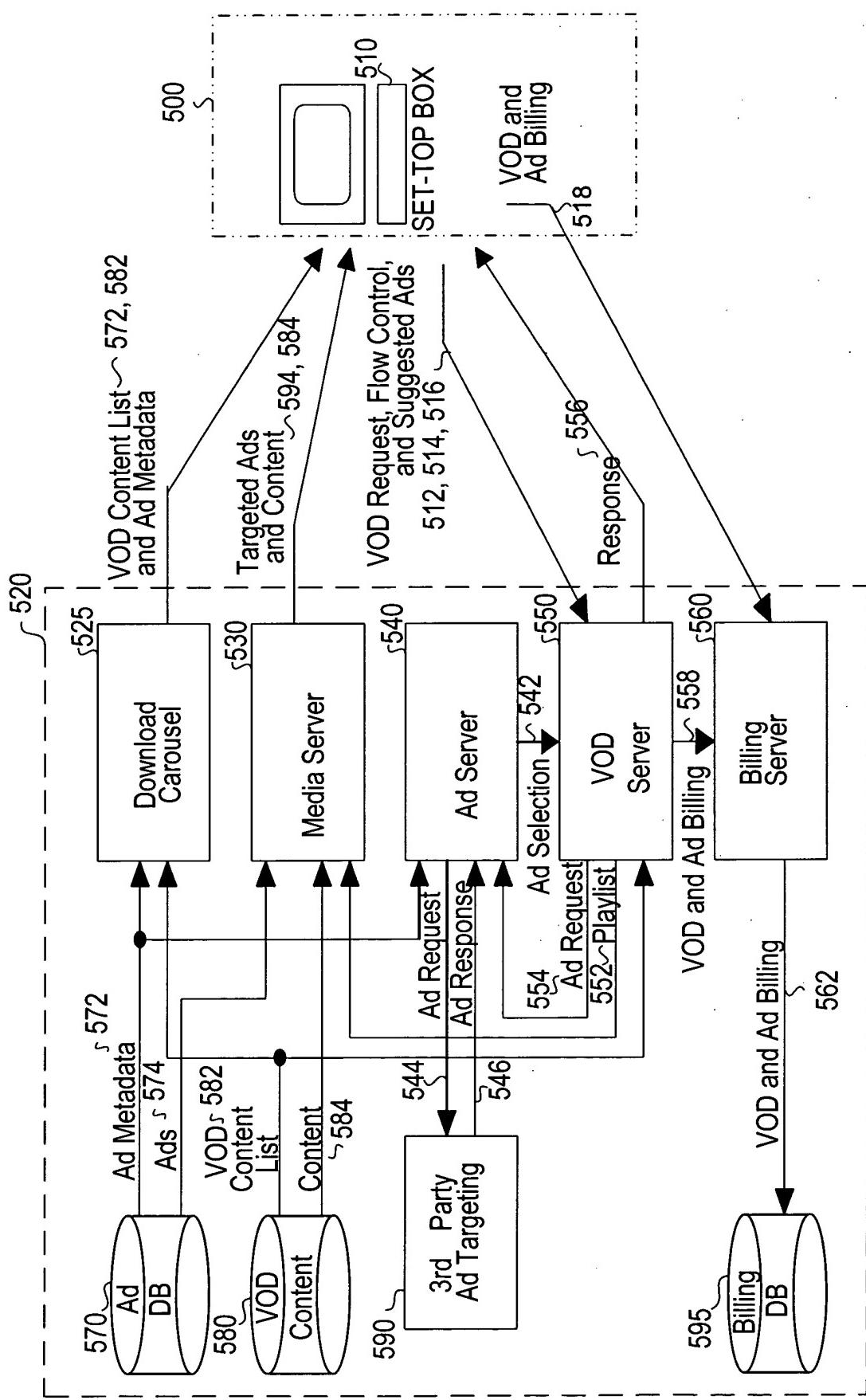


FIG. 5

**REPLACEMENT SHEET**

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<b>Media Name</b>	<b>Type</b>	<b>HHMMSS</b>	<b>URL</b>
Ford Focus	Ad	000030	\media\ads\ford\focus.mpg
Green Giant Corn	Ad	000030	\media\ads\pillsbury\corn.mpg
Lord of the Rings	Preview	000300	\media\previews\newline\lordoftrings.mpg
Scary Movie II	Movie	012200	\media\movies\disney\scarymovie2.mpg
Ford ZX2	Ad	000030	\media\ads\ford\zx2.mpg
Progresso Soup	Ad	000030	\media\ads\pillsbury\progresso.mpg

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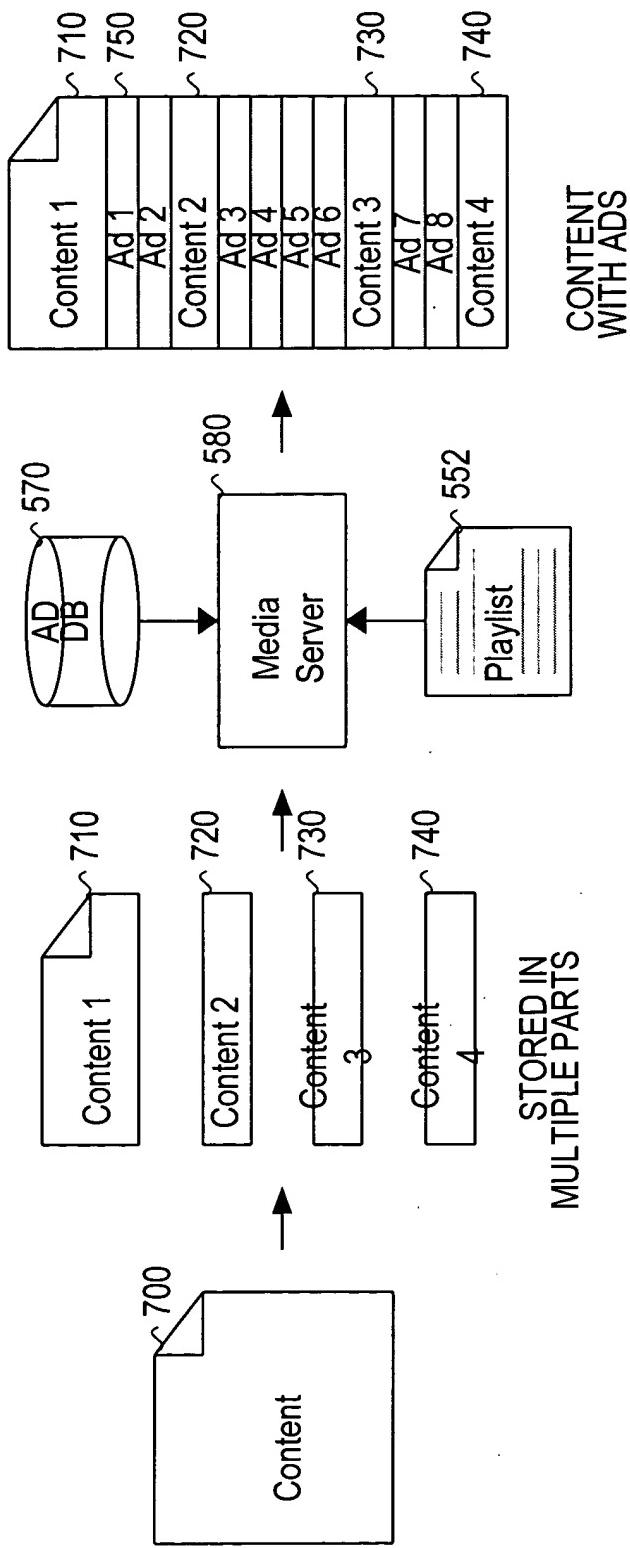


FIG. 7

**REPLACEMENT SHEET**

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ORIGINAL PLAYLIST			
INDEX	DURATION	URL	REPLACE AD IN PLAYLIST WITH LOCAL REFERENCE
001	000030	\MEDIA\ADS\FOCUS.MPG	
002	000030	\MEDIA\ADS\CORN.MPG	
003	012200	\MEDIA\MOVIE\SCARY2.MPG	
...			

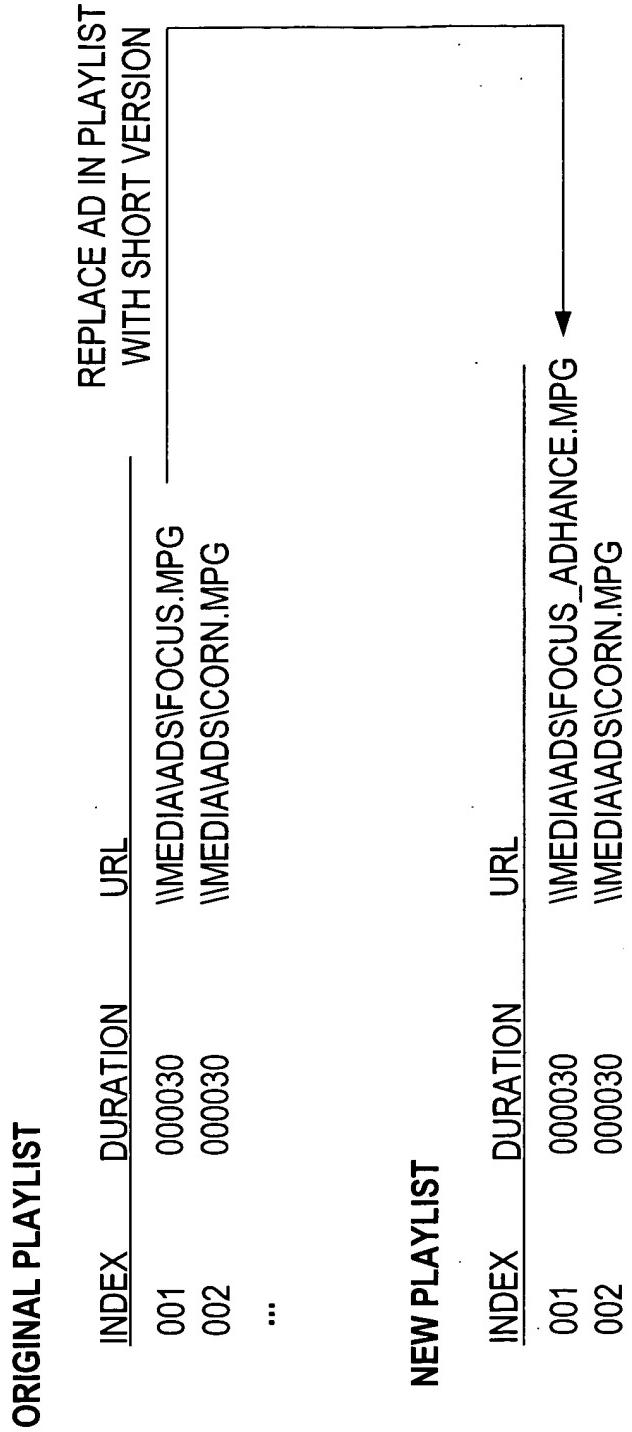
  

NEW PLAYLIST			
INDEX	DURATION	SOURCE	URL
001	000030	MEDIA SERVER	\MEDIA\ADS\FOCUS.MPG
002	000030	AD QUEUE	\LOCALHOST\ADS\CORN.MPG
003	012200	MEDIA SERVER	\MEDIA\MOVIE\SCARY2.MPG
...			

**FIG. 8**

**REPLACEMENT SHEET**

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**FIG. 9**

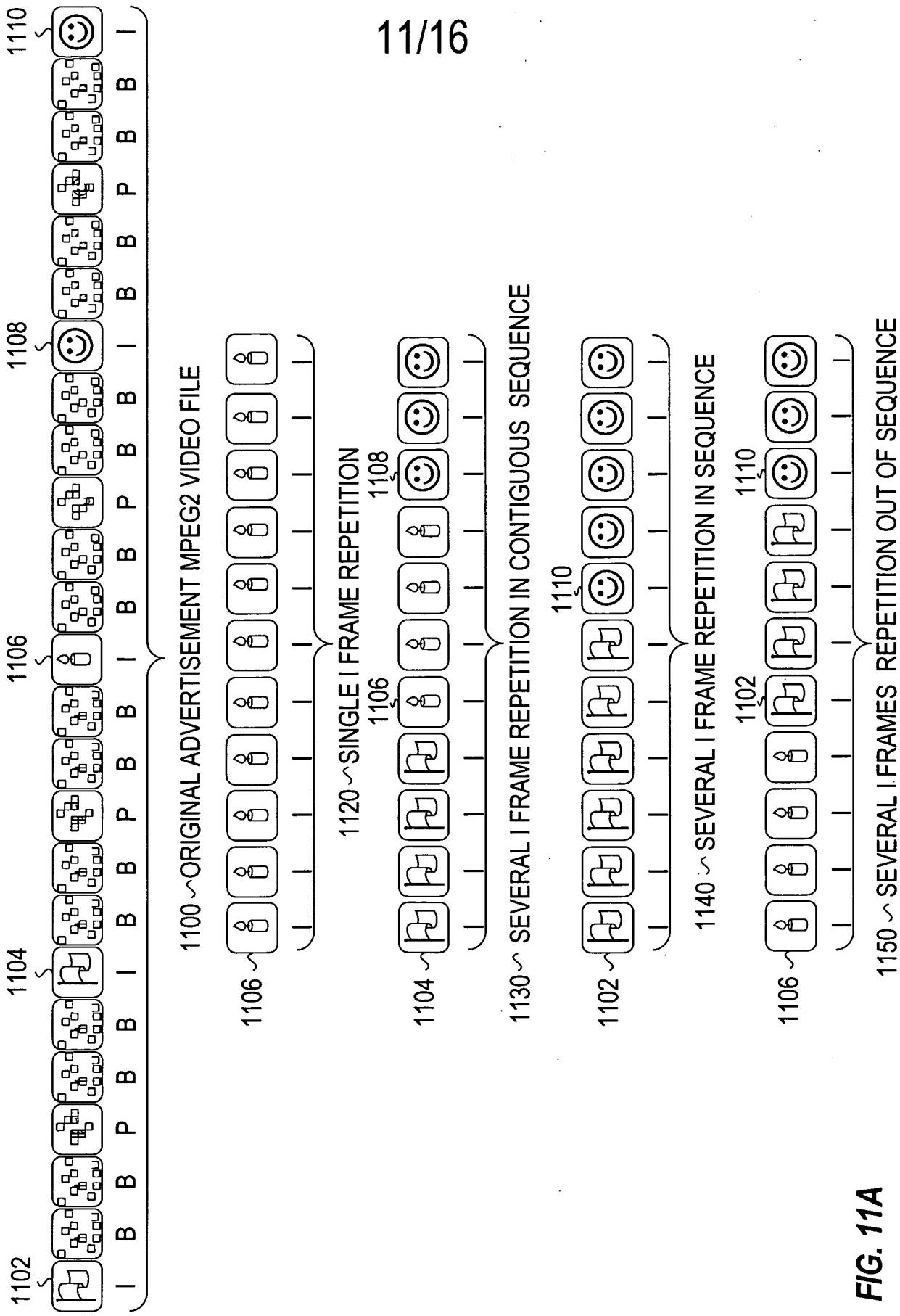
REPLACEMENT SHEET

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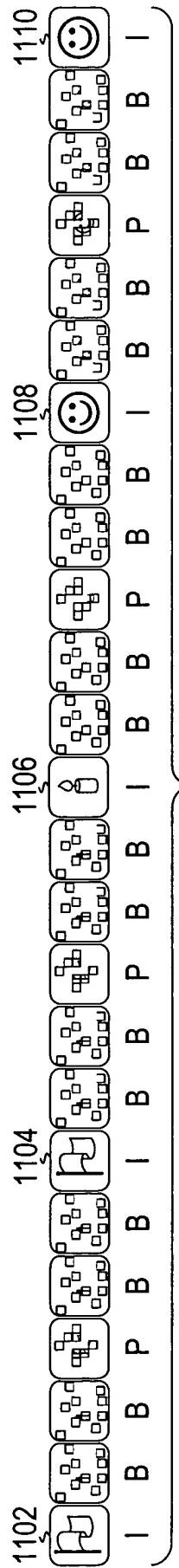
INDEX	DURATION	URL	ALTERNATE URL
001	000030	\MEDIA\ADS\FOCUS.MPG	\MEDIA\ADS\FOCUS ALT.MPG
002	000030	\MEDIA\ADS\CORN.MPG	\MEDIA\ADS\CORN ALT.MPG
	..		

FIG. 10

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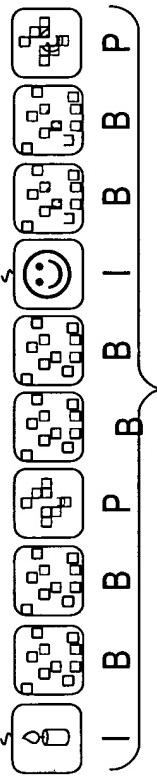
**FIG. 11A**

REPLACEMENT SHEET



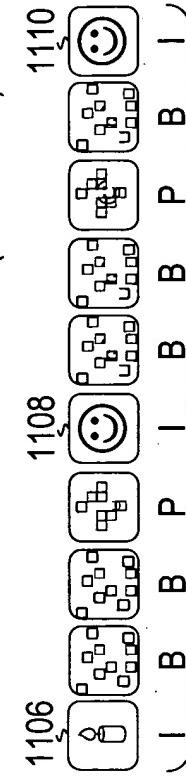
1100 ~ ORIGINAL ADVERTISEMENT MPEG2 VIDEO FILE

1106  
1108

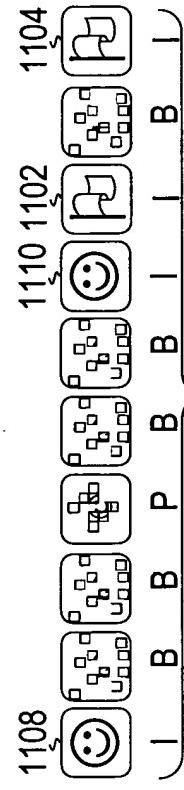


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1160 ~ SEGMENT OF VIDEO (UNEDITED)



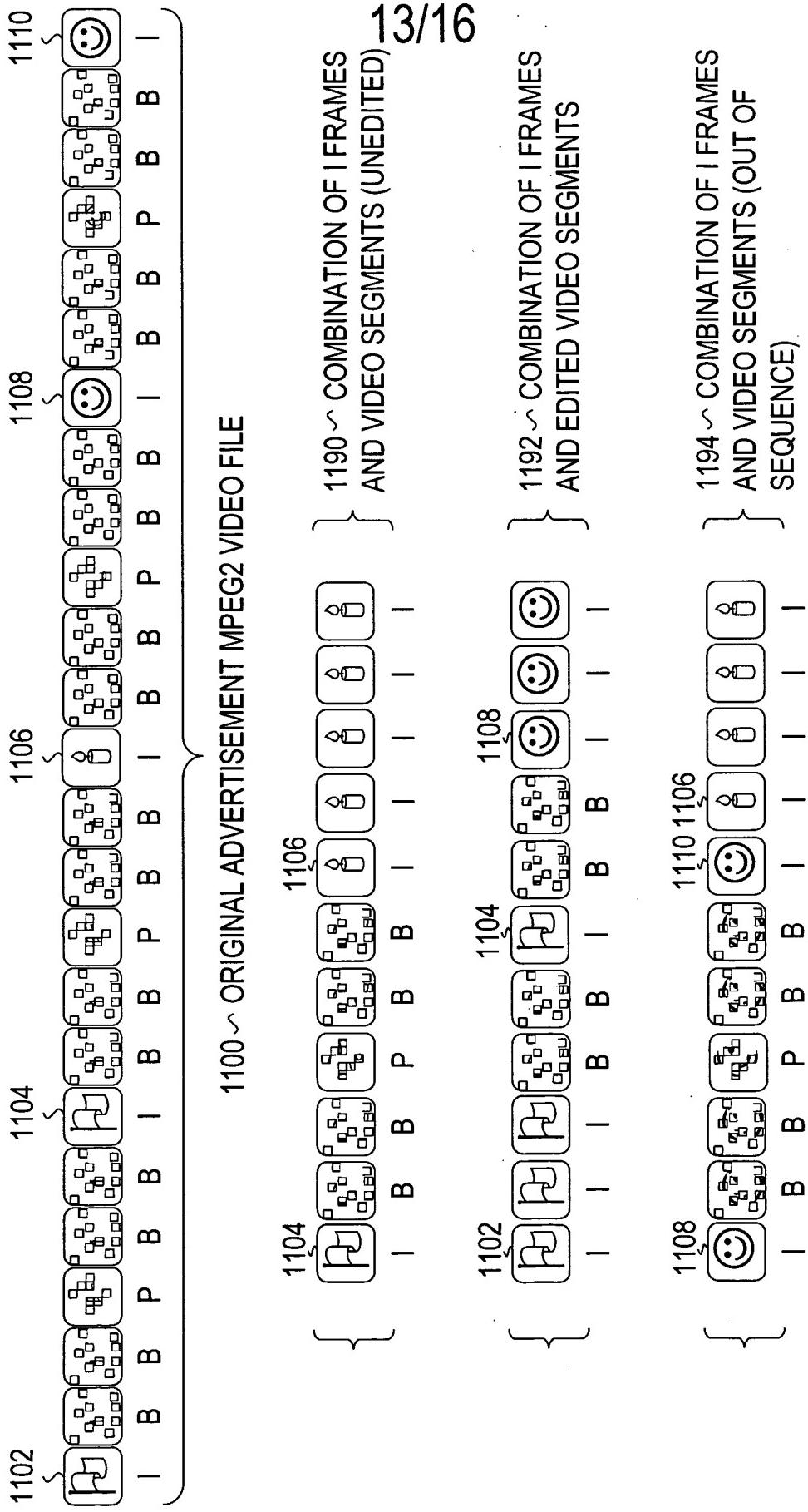
1170 ~ SEGMENT OF VIDEO (EDITED)



1180 ~ SEVERAL SEGMENTS OF VIDEO

FIG. 11B

REPLACEMENT SHEET



**FIG. 11C**

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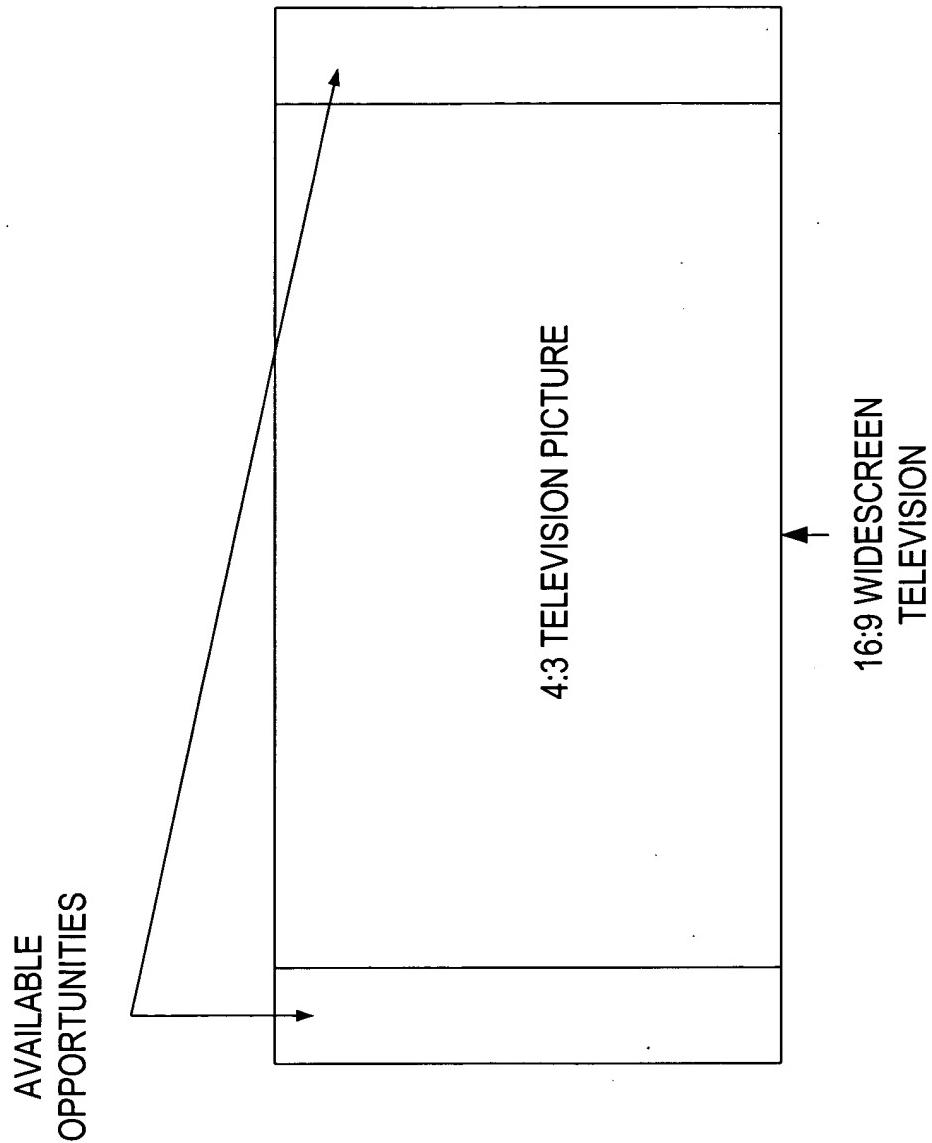


FIG. 12

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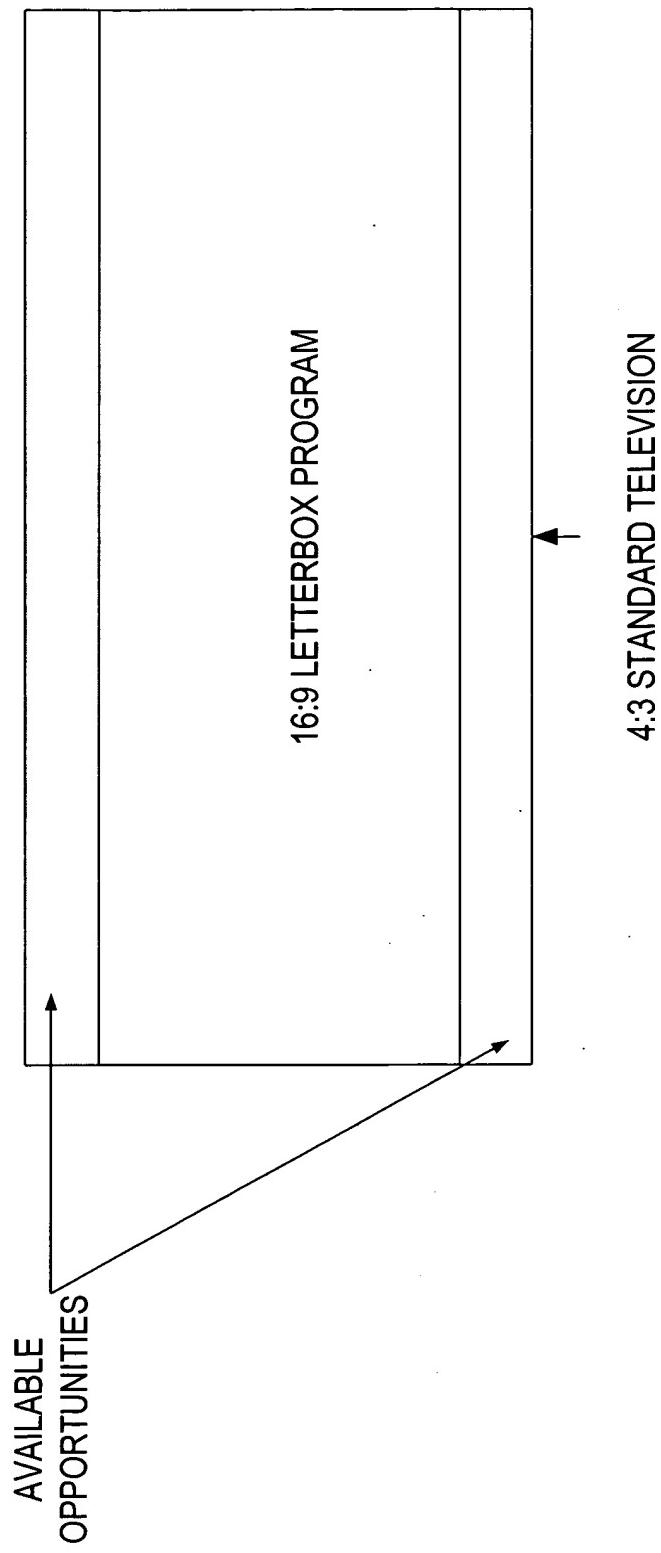


FIG. 13

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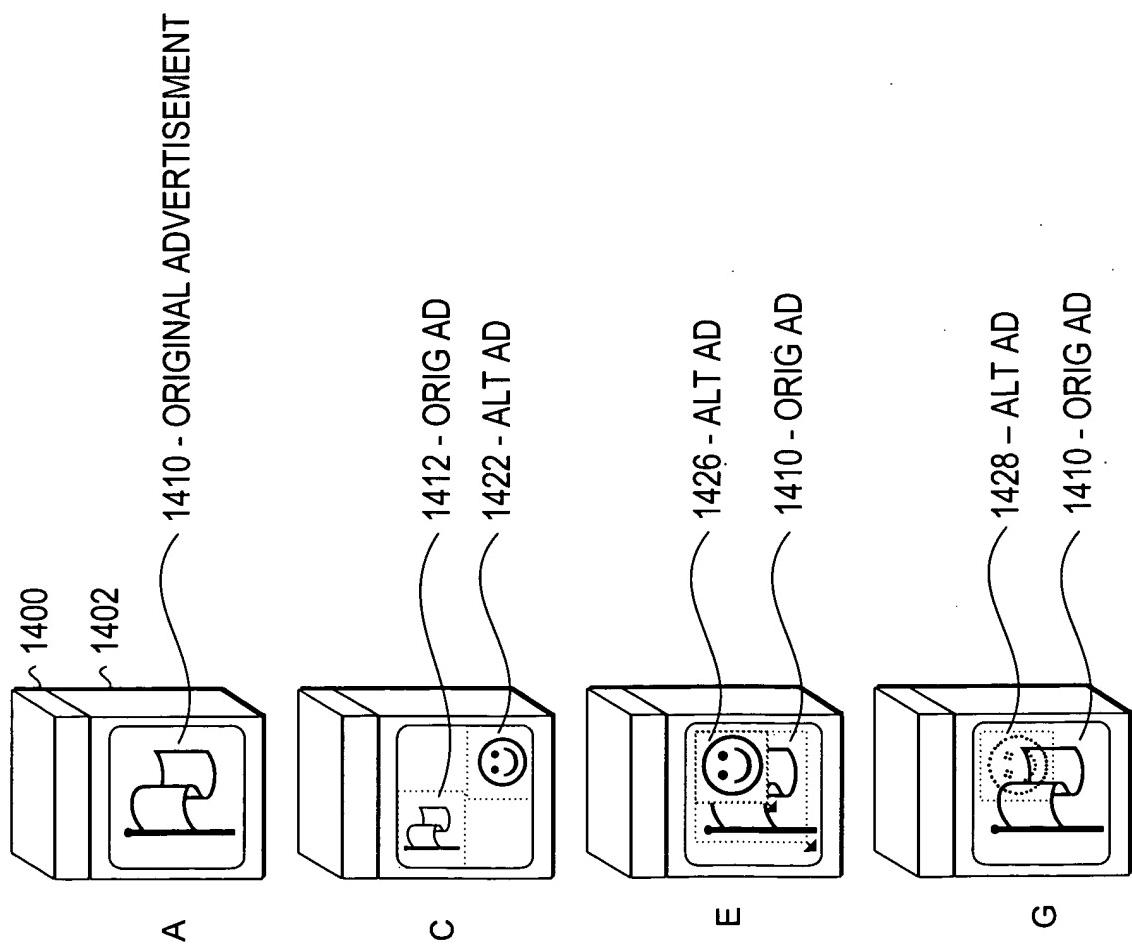
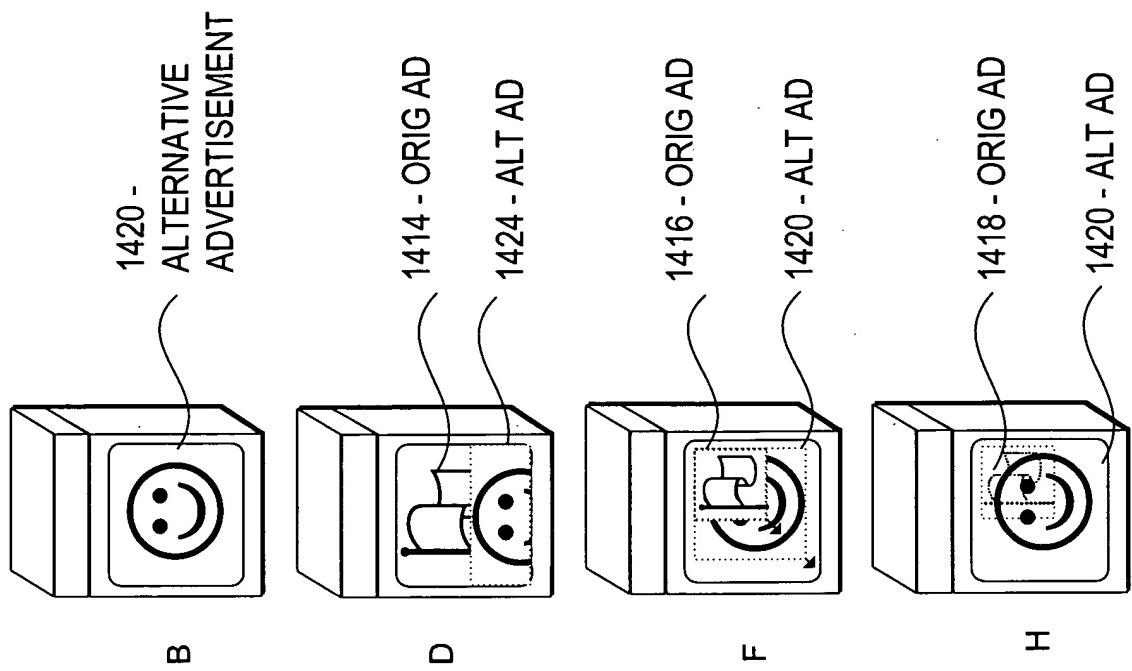


FIG. 14